

Privacy Policy

1. Introduction

Milprep is committed to protecting the privacy and personal data of its clients, users, and website visitors. This Privacy Policy outlines how we collect, process, store, and protect your personal information in accordance with the General Data Protection Regulation (GDPR) (EU) 2016/679.

2. Data Controller

Milprep

Registered Office:

GROENENDAAL

LAAN 13 0103, 8400 OOSTENDE

Email: comms@milprep.eu

KBO Number: **BE1011717423**

3. Data We Collect

We may collect the following types of data:

- - Identification data (e.g., name, date of birth, gender)
- - Contact information (e.g., email, phone number, address)
- - Fitness, training, or progress data (when voluntarily provided)
- - Payment and billing details
- - Technical data (IP address, browser type, cookies)

4. Purpose of Data Processing

We collect and use your data for the following purposes:

- - To provide training, coaching, and educational services
- - To manage client accounts and subscriptions
- - To process payments
- - To improve our services and user experience
- - To comply with legal obligations

5. Legal Basis for Processing

Our processing of your personal data is based on your consent, the necessity of processing for the performance of a contract, our legal obligations, or our legitimate interests (e.g., service improvement).

6. Data Retention

We retain personal data only as long as necessary for the purposes for which it was collected, or as required by law. Inactive accounts and unused data will be anonymized or securely deleted after 3 years.

7. Data Sharing and Third Parties

We do not sell your personal data. We may share it with trusted service providers (e.g., payment processors, IT providers) who assist us in delivering our services. All third parties are required to comply with GDPR.

8. Your Rights Under GDPR

You have the right to:

- - Access and obtain a copy of your personal data
- - Correct or update inaccurate data
- - Request deletion of your data ('right to be forgotten')
- - Object to or restrict data processing
- - Withdraw your consent at any time

9. Cookies and Analytics

Our website uses cookies to enhance user experience and analyze usage. By using our website, you consent to the use of cookies. You may disable cookies in your browser settings. For more details, **refer to our Cookie Policy**.

10. Security Measures

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, or misuse, including encryption, access controls, and regular security audits.

11. Contact and Complaints

If you have any questions or concerns regarding this Privacy Policy or wish to exercise your rights, please contact us at:

Email: comms@milprep.eu

Address:

GROENENDAAL

LAAN 13 0103, 8400 OOSTENDE

If you believe your data protection rights have been violated, you have the right to lodge a complaint with the Belgian Data Protection Authority (Gegevensbeschermingsautoriteit).